



CONTEST RULES

THE ZOETIS “15 YEARS. 15 WINNERS!” DRAW

The Zoetis “15 YEARS. 15 WINNERS!” draw is organized and sponsored by Zoetis (the Organizer). The contest runs from May 1, 2019 at midnight to August 30, 2019, at 10 am, Eastern Time (ET).

ELIGIBILITY

This contest is open to all owners of Canadian dairy farms in Canada (the Participant). Participants who register their farm must be at least 18 years old and must register their farm for the draw at www.orbeseal.ca between May 1, 2019 at midnight and August 30, 2019 at 10 am ET. Employees of Zoetis, their agents or representatives, affiliates, subsidiaries, advertising, marketing and promotional agencies or any other person having any interest in this contest, including any person domiciled with these employees, agents and representatives, are not eligible.

PARTICIPATION

No purchase required. Canadian dairy farm owners who are at least 18 years old can register their farm to win between May 1, 2019 at midnight and August 30, 2019 at 10 am ET. Each farm may be registered for the draw only once.

DEADLINE

Contest participation must happen between May 1, 2019 at midnight and August 30, 2019 at 10 am ET.

The prize draw will take place on September 16, 2019.

PRIZES

Fifteen (15) prizes will be offered. Each prize consists of a 1-year supply of OrbeSeal teat sealant for a maximum of 250 lactating cows. The fifteen (15) prizes have a maximum value of CA\$1,800 each. Maximum of 1 participation in the draw per dairy farm. Maximum of 1 prize per dairy farm. The maximum total value of all fifteen (15) prizes is CA\$27,000.



DRAW

A random draw will be held among all eligible entries received. **The prize draw will take place on September 16, 2019.**

Prizes have no cash value and are non-transferable.

The names of the winners will be disclosed on September 16, 2019 at 4 pm Eastern Time at the offices of Comunika, located at 4020 St-Ambroise Street, Suite 399, Montréal, QC, H4C 2C7.

Winners will be contacted by phone or email on September 16, 2019.

ACCEPTANCE OF PRIZE

By entering this contest, the Participant fully and unconditionally agrees to be bound by the official rules of this contest and accepts that decisions made regarding this contest by its Organizer, sponsors, administrators and judges are final and without appeal, subject to a ruling by the *Régie des alcools, des courses et des jeux du Québec*. To be eligible for the prize, winners must correctly respond to a mathematical question.

RÉGIE DES ALCOOLS, DES COURSES ET DES JEUX (L.R.Q. C. I-6, A. 58)

Any litigation respecting the conduct or organization of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

LIABILITY

This contest is administered by the Organizer. The Organizer disclaims any and all liability for entry forms received after the contest deadline, lost, stolen, misdirected, illegible, incomplete, falsified, altered, destroyed or damaged. All such entries shall be deemed null and void. The Organizer disclaims all liability for all issues, failure, malfunctioning or technical difficulties related to a network, computer online components, software or communications line, server, email provider, browser or technical issues that may arise including, without limitations, a problem with the transmission of an entry, no matter the cause.

The Organizer reserves the right, to its sole discretion, to cancel, terminate, modify, suspend or delay this contest, without notice, should any event prevent, alter or affect this contest according to these contest rules, or in accordance with any regulation, law or policy of any entity having jurisdiction over the Organizer.

By entering this contest, the Participant acknowledges having read and understands these contest rules and agrees to comply with and be bound by such. The Participant declares that these contest rules are understandable and reasonably available for consultation.

